



Representation of the
Free State of Bavaria
to the European Union



Bayerisches Staatsministerium
für Digitales



Closing the digital gender gap: Dirndl & Digital!

End of January, the European Parliament adopted the resolution “Closing the digital gender gap: women’s participation in the digital economy” with a large majority of votes. So far, women unfortunately make up only 17% of all ICT students in the EU. Women in the ICT sector earn 19% less than men. Reports of gender-discriminatory bias in applications of artificial intelligence or other software products are a cause for concern. But what can be done about it?

The Representation of the Free State of Bavaria to the European Union and the Bavarian State Ministry for Digital Affairs invite you to a virtual but approachable lunchtime discussion between

Bavarian State Minister for Digital Affairs Judith Gerlach and Portuguese **MEP Maria da Graça Carvalho**.

These two women in digital politics discuss how women can be inspired for digital topics at school, university and at the start of their careers. They report on exciting projects and ideas from Bavaria, Portugal and Europe. From their personal experience, the two tell how “Dirndl & Digital!” can come to be an even better match in the future.

The conference language is English. A simultaneous interpretation English-German will be provided.

Monday, 12 April 2021
1 p.m. – 1.45 p.m.

Online event

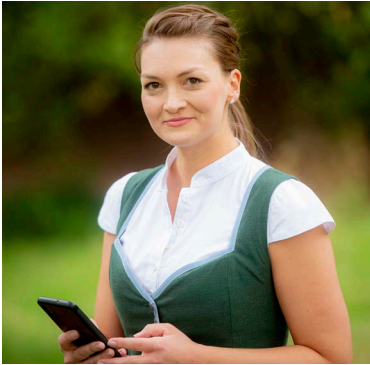
of the Representation of the Free State of Bavaria to the European Union

in cooperation with the

Bavarian State Ministry for Digital Affairs

Please note: This is a professional event with a selected audience. Participation is only possible after prior registration. The invitation is personal and not transferable.

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Picture: StMD / Björn Friedrich

Judith Gerlach

Judith Gerlach, a 35-year-old lawyer, was appointed Bavarian State Minister for Digital Affairs in 2018. She has been a member of the Bavarian State Parliament since 2013.



Maria da Graça Carvalho

Maria da Graça Carvalho, a mechanical engineer, is a member of the EP's Industry Committee and Special Committee on Artificial Intelligence in a Digital Age, a former Portuguese Minister of Science and professor at TU Lisbon.



Picture: Urban Zintel

Tijen Onaran

The interview is conducted by Tijen Onaran. She is founder of the company "Global Digital Women", a moderator and author.